

Breast Cancer Awareness Plate Procedures

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Issue Date: December 12, 2017

New Information

This memo supersedes the VIN 2017-14 Breast Cancer Awareness License Plates memo.

The California Department of Health Care Services (DHCS) met the requirements to implement the Breast Cancer Awareness License Plate (see samples on page 2). The Breast Cancer Awareness License Plates are available for automobiles, commercial vehicles, and trailers in configurations from two to six characters, and for motorcycles in configurations from two to five characters.

Personalized and sequential (automobile and commercial only) Breast Cancer Awareness License Plates will be available to order at www.dmv.ca.gov on December 28, 2017.

NOTE: The Special Interest License Plate Application (REG 17, REV. 5/2017) contains Breast Cancer Awareness License Plate ordering information.

Procedures

Instruct customers to submit the REG 17 and appropriate fee (check or money order only) to the address on the bottom of the form, or order Breast Cancer Awareness License Plates online.

If the REG 17 does not list the Breast Cancer Awareness License Plate option, the customer **must** write “Breast Cancer Awareness Plate” on the top of the form **and** in SECTION 1—PLATE SELECTION.

NOTE: Advise the customer that submitting the REG 17 does **not guarantee** issuance of the personalized Breast Cancer Awareness License Plate.

Fees

<i>Transaction Type</i>	<i>Sequential Fee</i>	<i>Personalized Fee</i>
Original	\$50	\$103
Exchange	N/A	\$103

Background

Proceeds from the Breast Cancer Awareness License Plates will support cancer prevention through education, early detection, diagnosis, treatment, and integrated preventive services.

Distribution

Notification that this memo is available online at www.dmv.ca.gov under Publications was made via California DMV’s Automated Email Alert System in December 2017.

References

California Vehicle Code §§5156, 5156.7, 5157, and 5158
California Revenue and Taxation Code §30461.6

Contact

Call the DMV Customer Communications Section at (916) 657-6560 for further clarification of this memo.

Samples

