## Personalized License Plate Fee Increases

## Effective: March 10, 2017

## New Information

Personalized license plate fees due on March 10, 2017, and later, identified in the table below will increase by $\$ 5$.

## Procedures

Programming is in place to calculate the following fee increases:

| Type of Fee | CVC <br> Sections | Old Total Fee | New Total Fee |
| :---: | :---: | :---: | :---: |
| Arts Personalized Duplicate | §5074 | \$38 | \$43 |
| Arts Personalized Reassignment |  | \$53 | \$58 |
| Arts Personalized Renewal |  | \$78 | \$83 |
| Arts Personalized Retention |  | \$38 | \$43 |
| Cal Ag Personalized Duplicate | §5156 | \$73 | \$78 |
| Cal Ag Personalized Duplicate Single Plate |  | \$73 | \$78 |
| Cal Ag Personalized Reassignment |  | \$53 | \$58 |
| Cal Ag Personalized Renewal |  | \$78 | \$83 |
| Cal Ag Personalized Retention |  | \$38 | \$43 |
| CA Collegiate Personalized Duplicate | §5024 | \$73 | \$78 |
| CA Collegiate Personalized Duplicate Single Plate |  | \$73 | \$78 |
| CA Collegiate Personalized Reassignment |  | \$53 | \$58 |
| CA Collegiate Personalized Renewal |  | \$78 | \$83 |
| CA Collegiate Personalized Retention |  | \$38 | \$43 |
| CA Memorial Personalized Duplicate | §5066 | \$73 | \$78 |
| CA Memorial Personalized Duplicate Single Plate |  | \$73 | \$78 |
| CA Memorial Personalized Reassignment |  | \$53 | \$58 |
| CA Memorial Personalized Renewal |  | \$78 | \$83 |
| CA Memorial Personalized Retention |  | \$78 | \$83 |


| Type of Fee | CVC <br> Sections | Old Total Fee | New Total Fee |
| :---: | :---: | :---: | :---: |
| CA Museums Personalized Duplicate | §5156 | \$73 | \$78 |
| CA Museums Personalized Duplicate Single Plate |  | \$73 | \$78 |
| CA Museums Personalized Reassignment |  | \$53 | \$58 |
| CA Museums Personalized Renewal |  | \$78 | \$83 |
| CA Museums Personalized Retention |  | \$38 | \$43 |
| Coastal (Whale Tail) Personalized Duplicate | §5067 | \$73 | \$78 |
| Coastal (Whale Tail) Personalized Duplicate Single Plate |  | \$73 | \$78 |
| Coastal (Whale Tail) Personalized Reassignment |  | \$53 | \$58 |
| Coastal (Whale Tail) Personalized Renewal |  | \$78 | \$83 |
| Coastal (Whale Tail) Personalized Retention |  | \$78 | \$83 |
| Environmental License Plate (ELP) Duplicate | §5106 | \$38 | \$43 |
| ELP Reassignment |  | \$38 | \$43 |
| ELP Renewal |  | \$38 | \$43 |
| ELP Retention |  | \$38 | \$43 |
| Firefighter Personalized Duplicate | §5101.2 | \$73 | \$78 |
| Firefighter Personalized Duplicate Single Plate |  | \$73 | \$78 |
| Firefighter Personalized Reassignment |  | \$53 | \$58 |
| Firefighter Personalized Renewal |  | \$73 | \$78 |
| Firefighter Personalized Retention |  | \$38 | \$43 |
| Lake Tahoe Personalized Duplicate | §5075 | \$73 | \$78 |
| Lake Tahoe Personalized Duplicate Single Plate |  | \$73 | \$78 |
| Lake Tahoe Personalized Reassignment |  | \$53 | \$58 |
| Lake Tahoe Personalized Renewal |  | \$78 | \$83 |
| Lake Tahoe Personalized Retention |  | \$38 | \$43 |


| Type of Fee | CVC Sections | Old Total Fee | $\begin{gathered} \text { New Total } \\ \text { Fee } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Legislative (Fee Paid) Reassignment | §5002.8 | \$38 | \$43 |
| Legislative (Fee Paid) Renewal |  | \$38 | \$43 |
| Livery Personalized Renewal | §5011.9 | \$38 | \$43 |
| Olympic Training Center Personalized Reassignment | §5023 | \$53 | \$58 |
| Olympic Training Center Personalized Renewal |  | \$68 | \$73 |
| Pet Lovers Personalized Duplicate | §5156 | \$73 | \$78 |
| Pet Lovers Personalized Duplicate Single Plate |  | \$73 | \$78 |
| Pet Lovers Personalized Reassignment |  | \$53 | \$58 |
| Pet Lovers Personalized Renewal |  | \$78 | \$83 |
| Pet Lovers Personalized Retention |  | \$38 | \$43 |
| Yosemite Personalized Duplicate | §5064 | \$73 | \$78 |
| Yosemite Personalized Duplicate Single Plate |  | \$73 | \$78 |
| Yosemite Personalized Reassignment |  | \$53 | \$58 |
| Yosemite Personalized Renewal |  | \$78 | \$83 |
| Yosemite Personalized Retention |  | \$38 | \$43 |

Note: Legacy, Kids, and Veterans Organization Special Interest License Plates are not subject to the $\$ 5$ fee increase, as their fees are not set by California Vehicle Code §§5106 and 5108.

## Background

On September 13, 2016, new legislation amended California Vehicle Code §§5106 and 5108 , to increase the fees charged for the renewal, retention, transfer, and duplication of license plates listed in this memo by $\$ 5$.

## Distribution

Notification that this memo is available online, at www.dmv.ca.gov under Publications was made via California DMV's Automated E-mail Alert System in January 2017.

## References

California Vehicle Code §§5106 and 5108

## Page 4 of 4

## Contact

Call the DMV Customer Communications Section, at (916) 657-6560 for further clarification of this memo. Upon request, this document can be produced in Braille or large print.

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